

# 2022 Park Ridge Recreation Town Picnic!

Saturday, June 11th – 12 Noon ~ 5 PM – (Table set up at 11:00 AM)

(Rain Date: Sunday, June 12th at Davies/Memorial Field)

*This is a major community event to showcase your business to approx. 3,500 residents/attendees!*

## Business Sponsorship Levels:

### *Premier/Ride Sponsor: \$500.00 (Working Table & Advertise & more!)*

- Your business name will be listed as a "Premier Sponsor" on Advertising Flyers, Portable Banner. Flyers will be broadcast via the school's email systems to the parents of Park Ridge students. Large color ad will also be included in the local paper!
- Promote your business with a "Working Table" to attendees (One 6' table and two chairs provided).
- Your business name will be shown as a sponsor of one of 5 major rides

### *Working Table: \$300.00*

- Promote your business while "Providing a Free Service/Giveaway" to attendees while at the Park Ridge Town Picnic! Working table sponsorship includes one 6' table and two chairs
- You will be promoted as a sponsor in flyers, press releases, emails to parents of all Park Ridge school parents, and more.

### *Ride Sponsor: \$300.00*

- Your business name will be shown as a sponsor of one of 5 major rides
- You will be promoted as a sponsor in flyers, press releases, emails to parents of all Park Ridge school parents, and more.

### *Picnic Sponsor: \$250.00 (or more if you can)*

- No need to work a table or be at the event, but you can help offset picnic costs of tents/tables/chairs rental, DJ, Live Music, kid's stuff etc.
- You will be promoted as a sponsor in flyers, press releases, emails to parents of all Park Ridge school parents, and more.

To maximize your Sponsorship Impact, please respond by May 27th to Liz Falkenstern at

[Lfalkenstern@parkridgeboro.com](mailto:Lfalkenstern@parkridgeboro.com) or call (201) 822-3121 for more info.

*Thank you in advance for support and in helping to make our Park Ridge Recreation Town Picnic a success!*

Please make checks payable to: "Park Ridge Recreation" (indicate "Picnic Sponsorship" in Memo) and mail to: Park Ridge Recreation & Cultural Committee, 53 Park Ave., Park Ridge, NJ 07656

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ \$250 Picnic Sponsor

\_\_\_\_\_ \$300 Ride Sponsor

\_\_\_\_\_ \$300 Working Table

\_\_\_\_\_ \$500 Premier/Ride Sponsorship