

**Borough of Park Ridge Request for Qualifications From Profession Planning Firms  
Interested in Serving as "Borough Planner" to the Borough of Park Ridge  
For the Period January 1, 2024 through December 31, 2024  
Dated: November 1, 2023**

**Introduction**

The Borough of Park Ridge ("Borough") is soliciting Qualification Statements from interested persons and/or firms for the provision of professional planning services as more particularly described herein. Through a Request for Qualification process described herein, persons and/or firms interested in assisting the Borough with the provision of such services must prepare and submit a Qualification Statement in accordance with the procedure and schedule in this RFQ. The Borough will review Qualification Statements only from those firms that submit a Qualification Statement which includes all the information required to be included as described herein (in the sole judgment of the Borough). The Borough intends to qualify person(s) and/or firm(s) that (a) possesses the professional, financial and administrative capabilities to provide the proposed services, and (b) will agree to work under the compensation terms and conditions determined by the Borough to provide the greatest benefit to the taxpayers of Park Ridge. The successful Respondent will be awarded a one (1) year professional services contract.

The successful Respondent must have significant experience in providing planning services to New Jersey municipalities and/or other New Jersey public entities. Preference shall be given to firms that employ at least one licensed planner who is certified by the American Institute of Certified Planners ("AICP"). The successful Respondent must have significant experience in urban planning and land use. The successful Respondent will provide the Borough with professional planning services relating, but not necessarily limited to: Carrying out the Borough's planning policies as directed by the Borough; Advising the Borough on how to implement the Borough's master plan; Planning, promoting, organizing, and administering a comprehensive long-term planning service; Establishing administrative procedures to ensure maximum service provided at a reasonable cost; Studying planning needs to develop immediate and long-range plans to meet these needs; Supervising and coordinating other planning consultants hired for special projects; Establishing and maintaining cooperative relationships with other agencies and interested individuals; Providing Borough employees with needed advice and assistance when planning problems arise; Preparing zoning ordinances or ordinance amendments as needed; Preparing suitable and comprehensive reports as requested; Interpreting and stimulating public interest in planning activities; Directing the establishment and maintenance of complete records of planning activities, maps, plans, designs,

and charts; Learning to utilize various types of electronic and/or manual recording and information systems used by the agency, office, or related units; Any matters necessary and proper for Borough planners to handle; and Any other matter as directed by the Borough.

## **Definitions**

The following definitions shall apply to and are used in this Request for Qualifications:

"Borough" - refers to the Borough of Park Ridge.

"Qualification Statement" - refers to the complete responses to this RFQ submitted by the Respondents.

"Qualified Respondent" - refers to those Respondents who (in the sole judgment of the Borough) have satisfied the qualification criteria set forth in this RFQ.

"RFQ" - refers to this Request for Qualifications, including any amendments thereof or supplements thereto.

"Respondent" or "Respondents" - refers to the interested firm(s) that submit a Qualification Statement.

## **Procurement Process and Schedule.**

The selection of Qualified Respondents is not subject to the provisions of the Local Public Contracts Law, N.J.S.A. 40A:11-1 et seq. The selection is subject to the "New Jersey Local Unit Pay-to-Play" Law, N.J.S.A. 19:44A-20.4 et seq., however, the Borough has structured a procurement process that seeks to obtain the desired results described above, while establishing a competitive process to assure that each person and/or firm is provided an equal opportunity to submit a Qualification Statement in response to the RFQ. Qualification Statements will be evaluated in accordance with the criteria set forth in this RFQ, which will be applied in the same manner to each Qualification Statement received. Qualification Statements will be reviewed and evaluated by the Borough and its legal and/or financial advisors (collectively, the "Review Team"). The Qualification Statements will be reviewed to determine if the Respondent has met the minimum professional, administrative and financial areas described in this RFQ. Under no circumstances will a member of the review team review responses to an RFQ for a job which they or their firm

submitted a response. Based upon the totality of the information contained in the Qualification Statement, including information about the reputation and experience of each Respondent, the Borough will (in its sole judgment) determine which Respondents are qualified (from professional, administrative and financial standpoints).

Each Respondent that meets the requirements of the RFQ (in the sole judgment of the Borough) will be designated as a Qualified Respondent and will be given the opportunity to participate in the selection process determined by the Borough. The RFQ process commences with the issuance of this RFQ. The steps involved in the process and the anticipated completion dates are set forth in Table 1, Procurement Schedule. The Borough reserves the right to, among other things, amend, modify or alter the Procurement Schedule upon notice to all potential Respondents.

All communications concerning this RFQ or the RFQ process shall be directed to the Borough's Designated Contact Person, in writing.

**Designated Contact Person:**

Ms. Magdalena Giandomenico, CMC  
Administrator/Clerk  
Borough of Park Ridge  
53 Park Avenue  
Park Ridge, New Jersey 07656

**Qualification Statements must be submitted to, and be received by, the Borough, via mail or hand delivery, by 10:00 a.m. on November 28, 2023. Qualification Statements will not be accepted by facsimile transmission or e-mail.**

Subsequent to issuance of this RFQ, the Borough (through the issuance of addenda to all firms that have received a copy of the RFQ) may modify, supplement or amend the provisions of this RFQ in order to respond to inquiries received from prospective Respondents or as otherwise deemed necessary or appropriate by (and in the sole judgment of) the Borough.

**TABLE 1**

**ANTICIPATED PROCUREMENT SCHEDULE ACTIVITY DATE**

1. Issuance of Request for Qualifications November 1, 2023 .
2. Receipt of Qualification Statements November 28,2023 by 10:00 a.m.
3. Opening of RFQ November 28,2023 at 10:15 a.m.
4. Appointment of Borough Planner on January 2, 2024, or thereafter.

## **Professional Information and Qualifications**

1. Name of Respondent;
2. Address of principal place of business and all other offices and corresponding telephone and fax numbers. Please note specifically which planners will be assigned to work with the Borough;
3. Description of Respondent's planners' education, experience, qualifications, number of years with the Respondent and a description of their experience with projects similar to those described above;
4. Experience related to providing professional planning services to public entities;
5. At least four (4) municipal government references, three (3) of which must have knowledge of your service to public entities;
6. Examples of your record of success (or significant achievements) servicing public entities;
7. The Respondent's ability to provide the services in a timely fashion (including staffing, familiarity and location of key staff);
8. Cost details, including the hourly rates of each of the individuals who will perform the services and the time estimates for each individual, all expenses, and where appropriate, total cost of "not to exceed" amount;
9. Evidence of compliance with New Jersey affirmative action requirements (e.g. Certificate of Employee Information Report);
10. A copy of your New Jersey Business Registration Certificate;

11. A copy of any of any required professional federal and/or state licenses to perform the required activities;
12. A narrative statement of the Respondent's understanding of the Borough's needs and goals;
13. List all immediate relatives of Principal(s) of the Respondent who are Borough employees or elected officials of the Borough. For purposes of the above, "immediate relative" means a spouse, parent, stepparent, brother, sister, child, stepchild, direct-line aunt or uncle, grandparent, grandchild, and in-laws by reason of relation;
14. List any judgments within the last three years in which the Respondent, or its members and/or employees, have been adjudicated liable for professional malpractice. If yes, please explain;
15. Whether the business organization is now or has been involved in any bankruptcy or re-organization proceedings in the last ten (10) years. If yes, please explain; and
16. A copy of a current certificate of insurance evidencing professional liability insurance, with limits of not less than One Million Dollars (\$1,000,000.00) each claim/\$1,000,000 annual aggregate. The Borough reserves the right to request additional financial information from the Respondent in the event that said insurance policy contains either a deductible in excess of \$20,000.00 or any self- insured retention limits.
17. Any other information that the interested Respondent deems relevant.

### **Selection Criteria**

The selection criteria used in awarding a contract or agreement for professional services as described herein shall include:

1. Qualifications of the individuals who will perform the tasks and the amounts of their respective participation;

2. Experience and references;
3. Ability to perform the task in a timely fashion, including staffing and familiarity with the subject matter;
4. Cost competitiveness;
5. Describe those portions of the Respondent's services, if any, that are sub-contracted out. Identify all subcontractors the Respondent anticipates using in connection with this project.
6. State whether Respondent normally employ union or non-union employees.

### **Submission Requirements**

Please submit one original and two copies together with one submission in electronic form, either on computer disc or flash drive, of their Qualification Statement to the Designated Contact Person on or before 10:00 AM on November 28, 2023:

Ms. Magdalena Giandomenico  
Borough Administrator/Clerk  
Borough of Park Ridge  
53 Park Avenue  
Park Ridge, N.J. 07656

Qualification Statements will not be accepted by facsimile transmission or e-mail.

## APPENDIX A

### LETTER OF QUALIFICATION

**(Note: To be typed on Respondent's Letterhead. No modifications may be made to this letter)**

[insert date]

Attn: Ms. Magdalena Giandomenico  
Borough Administrator/Clerk  
Borough of Park Ridge  
53 Park Avenue  
Park Ridge, N.J. 07656

Dear Ms. Giandomenico

The undersigned have reviewed our Qualification Statement submitted in response to the Request for Qualifications (RFQ) issued by the Borough of Park Ridge ("Borough"), dated November 1, 2023 in connection with the Borough's need(s).

We affirm that the contents of our Qualification Statement (which Qualification Statement is incorporated herein by reference) are accurate, factual and complete to the best of our knowledge and belief and that the Qualification Statement is submitted in good faith upon express understanding that any false statement may result in the disqualification of (Name of Respondent).

(Respondent shall sign and complete the spaces provided below. If a joint venture, appropriate officers of each company shall sign.)

(Signature of Chief  
Executive Officer)

(Signature of Chief  
Financial Officer)

(Typed Name and Title)

(Typed name and Title)

(Type Name of Firm)\*

(Type Name of Firm)\*

Dated: \_\_\_\_\_

Dated: \_\_\_\_\_

\* If a joint venture, partnership or other formal organization is submitting a Qualification Statement, each participant shall execute this Letter of Qualification.

## APPENDIX B

### LETTER OF INTENT

**(Note: To be typed on Respondent's Letterhead. No modifications may be made to this letter)**

[insert date]

Attn: Ms. Magdalena Giandomenico  
Borough Administrator/Clerk  
Borough of Park Ridge  
53 Park Avenue  
Park Ridge, N.J. 07656

Dear Ms. Giandomenico:

The undersigned, as Respondent, has (have) submitted the attached Qualification Statement in response to a Request for Qualifications (RFQ), issued by the Borough of Park Ridge ("Borough"), dated November 1, 2023 in connection with the Borough's need(s).

(Name of Respondent) HEREBY STATES:

1. The Qualification Statement contains accurate, factual and complete information.
2. (Name of Respondent) agrees (agrees) to participate in good faith in the procurement process as described in the RFQ and to adhere to the Borough's procurement schedule.
3. (Name of Respondent) acknowledges (acknowledge) that all costs incurred by it (them) in connection with the preparation and submission of the Qualification Statement and any proposal prepared and submitted in response to the RFP, or any negotiation which results there from shall be borne exclusively by the Respondent.
4. (Name of Respondent) hereby declares (declare) that the only persons participating in this Qualification Statement as Principals are named herein and that no person other than those herein mentioned has any participation in this Qualification Statement or in any contract to be entered into with respect thereto. Additional persons may subsequently be included as participating Principals, but only if acceptable to the Borough. (Name of



Respondent) declares that this Qualification Statement is made without connection with any other person, firm or parties who has submitted a Qualification Statement, except as expressly set forth below and that it has been prepared and has been submitted in good faith and without collusion or fraud.

6. (Name of Respondent) acknowledges and agrees that the Borough may modify, amend, suspend and/or terminate the procurement process (in its sole judgment). In any case, the Borough shall not have any liability to the Respondent for any costs incurred by the Respondent with respect to the procurement activities described in this RFQ.

7. (Name of Respondent) acknowledges that any contract executed with respect to the provision of [insert services] must comply with all applicable affirmative action and similar laws. Respondent hereby agrees to take such actions as are required in order to comply with such applicable laws.

(Respondent shall sign and complete the space provided below. If a joint venture, appropriate officers of each company shall sign.)

(Signature of Chief Executive Officer)

(Typed Name and Title)

(Type Name of Firm)\*

Dated: \_\_\_\_\_

\* If a joint venture, partnership or other formal organization is submitting a Qualification Statement, each participant shall execute this Letter of Intent.